

This World Cup, bring your team together to make a **difference**

Reports show that domestic abuse can rise by 38% when the England men's team loses at a major tournament*. At Solace, we find that figure unacceptable, and a stark reminder of why our work matters.

That's why this World Cup, we're raising funds to support women and children experiencing abuse. Because whatever the result, women still need your support.

For more than 50 years, Solace has been supporting women and children across London to live free from abuse, fear and oppression. Each year, we work with thousands of survivors, providing specialist support that helps them find safety, rebuild their lives, and secure stronger futures.

We cannot do this alone.

This World Cup, we invite you to take part in our campaign whether through workplace fundraising, community activity, or collective giving.

Your support will help fund vital frontline services for women and children, strengthen recovery and safety, and contribute to long-term prevention work that helps stop abuse before it starts.

**Source: The Journal of Research in Crime and Delinquency*



solace

Fundraise in your community or workplace

Ways you can fundraise:

- Host a World Cup sweepstake in your office or community
- Host a BBQ or bake off
- Organise a movie night, talent show or drag show
- Host a pub quiz, bingo night or paint and sip
- Arrange a charity sports game or 24 hour challenge
- Guess The Number of Sweets in a Jar
- Pledge to donate per goal scored
- Host a watch party
- Do a match day collection
- Sponsored penalty shootout challenge
- Have a dress down day, where everyone wears football t-shirts or team colours

Emily's story

"If you are with someone who is abusive and they are a football fan – it can make a huge impact. From September to mid-summer - a large chunk of the year - you are at the mercy of the game. It's terrifying."

Scan here to donate to Solace



Your Impact

£25

Could provide essential items for a woman arriving at refuge

£50

Could fund one-to-one support with a specialist worker

£100

Could help keep a woman and her children safe for a night

£500

Could provide a week of refuge accommodation for a woman and her children

Create a JustGiving page

Setting up your JustGiving account is a quick and easy way to raise funds for Solace. Just create an account at [justgiving.com](https://www.justgiving.com), click 'fundraise for a charity', find 'Solace Women's Aid' and create a fundraising page. The money you raise will be paid directly to Solace without you having to do anything!

or

Pay your fundraising in directly

You can also run a fundraiser without setting up a fundraising page. Simply carry out your fundraising, then let us know at Fundraising@Solacewomensaid.org, and when you're finished we'll tell you how to transfer the donations you have collected.

If you would like to make a direct corporate donation please contact c.mcmaster@solacewomensaid.org

Contact Fundraising@solacewomensaid.org if you have any questions or would like to discuss further